Outline/Agenda

Apple Products

Presented jointly by: Mark Cohen and George Lewis

Mark Cohen and George Lewis will serve as support to each other.

Products discussed: IPhone, IPAD, IMAC, MacPro

Not intended as a sales pitch. Just something for the audience to think about when they might need/considering to change equipment or are just curious about this matter and products.

* Background: The two of us have switched from a Microsoft environment into an Apple (Maverick) environment. We will tell why?
* Evaluations we made:
* Support
* Cost evaluation
* Software availability
* Software integration
* Threats to PC’s: Hacking, viruses, etc.
* Demonstrations of certain product features:
* IMovie
* Cloud integration
* Help availability (online)
* Help availability from Apple
* Word Processing
* Spreadsheets
* Email
* Backups
* Internet Access
* Evaluations every buyer should make:
* What do you want or like to do?
* Are there cost/benefits to consider?
* Can you convert current information?
* Files to be imported?
* How different are the machines from Microsoft compatible devices?
* Questions and conclusions